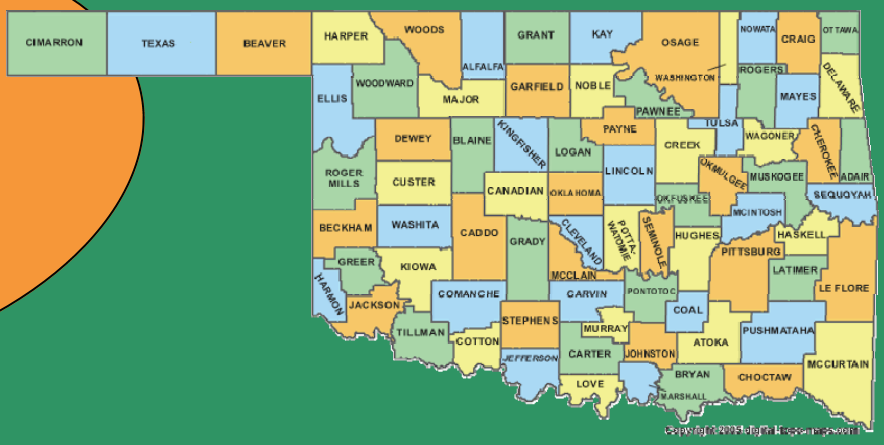
OKAMA Conference and Trade Show Fall 2014



Tuesday, April 1, 2014
General Information

The Oklahoma Ambulance Association will hold its 2014 Spring Conference on Tuesday, April 1, 2014 at the Oklahoma History Center in Oklahoma City.

We are pleased to bring to this conference Brian Werfel, the industry's premier expert on Medicare billing and compliance, OKAMA favorite Gail Atnip from Novitas Solutions and Lisa Gifford from the Oklahoma Health Care Authority.

The host site for the OKAMA conference is the Oklahoma History Center, Chesapeake Room. The center houses the history museum of the State of Oklahoma, and is located across the street from the Governor's mansion. The museum opened in 2005 and is operated by the Oklahoma Historical Society. It preserves the history of Oklahoma from prehistoric Native American tribes to the present day. Participants are encouraged to make reservations at one of the many hotels around the capital.

Plan on staying over April 2nd and participating in the OKAMA "EMS Day at the Capital" and helping us celebrate our Stars of Life that evening.

Participants may register for the conference by filling out the Participant Registration Form located in this packet or on the website, www.okama.org and faxing to 886-464-7799 or email to slathey@aol.com.

Corporate members may register by filling out the Vendor Registration form and faxing it to 886-464-7799 or email to slathey@aol.com

Mail registration fees to:

OKAMA
2504 W. Owen Garriott #302
Enid, OK 73703

OKAMA Conference and Trade Show

Spring 2014

Tuesday, April 1, 2014
Directions and Map

GPS Coordinates—Latitude: 35.493201, Longitude: -97.496695

From Tulsa
Take I-44 West to I-35. Head South on I-35. Exit on NE 23rd Street. Proceed West past N. Kelley 1/4 mile. The entrance is on the North (right) of NE 23rd Street.

From Norman
Take I-35 North to the I-40 & I-35 junction. Continue North on I-235 to NE 23rd exit. Head East (right) on NE 23rd Street. Pass Lincoln Blvd, the entrance is North (left) on NE 23rd Street.

From Guthrie
Take I-35 South. Exit on NE 23rd Street. Proceed West past N. Kelley 1/4 mile. The entrance is North (right) of NE 23rd Street.

From El Reno
Take I-40 West to I-35. Head North on I-235 to NE 23rd Street exit. Head East (right) on NE 23rd Street. Pass Lincoln Blvd, the entrance is North (left) of NE 23rd Street.

From Shawnee
Take I-40 West to I-35. Head North on I-235 to NE 23rd Street exit. Proceed West past N. Kelley 1/4 mile. The entrance is North (right) of NE 23rd Street.

Oklahoma History Center
800 Nazih Zuhdi Drive
Oklahoma City, Oklahoma 73105

OKAMA Conference and Trade Show Spring 2014

Tuesday April 1, 2014

Time	Topic
8:00 a.m.– ongoing.	Registration/Continental Breakfast
8:30 a.m.– 9:00 a.m.	President's Welcome and State of the Association Ray Simpson/Jimmy Johnson
9:00 a.m. – 10:30 a.m.	Brian Werfel—Medicare Update
10:30 a.m.– 11:00 a.m.	Break Vendor Time
11:00 a.m. – 12:30 p.m.	Brian Werfel—Healthcare Reform
12:30 p.m. – 2:00 p.m.	Lunch/Vendor Time
2:00 p.m. – 4:00 p.m.	Gail Atnip, Lisa Gifford—Novitas Medicare Update and concerns, FAQs and Medicaid Update
5:00 p.m. – 7:00 p.m.	Legislative Reception

Tuesday, April 1, 2014, Speakers & Topics

Tuesday, April 1, 2014 **9:00 a.m. – 10:30 a.m.**

Medicare Update

Brian S. Werfel, *Partner Werfel & Werfel*

Medicare is an ever-changing set of rules and processes all of which can affect your ability to achieve maximum reimbursement. The American Ambulance Association Medicare Consultant Brian S. Werfel is the industry's foremost expert on Medicare. Brian will get you up to date on the latest changes affecting Medicare and will also provide a Q&A portion where he will answer questions you have regarding Medicare billing and reimbursement.

Tuesday, April 1, 2014 **11:00 a.m. – 12:30 p.m.**

Healthcare Reform

Brian S. Werfel, *Partner Werfel & Werfel*

AAA Medicare Consultant Brian S. Werfel will summarize some of the major changes affecting our industry as a result of the full implementation of the Affordable Care Act. The session will include a detailed discussion of the health care exchange marketplace, focusing on some of the challenges it poses to ambulance providers, as well as offering some potential strategies for helping you navigate these challenges. The session will conclude with a Q&A portion.

Brian S. Werfel, Esq. is a partner in Werfel & Werfel, PLLC, a New York based law firm specializing in Medicare issues related to the ambulance industry. Brian is a Medicare Consultant to the American Ambulance Association, and has authored numerous articles on Medicare reimbursement, most recently on issues such as the beneficiary signature requirement, repeat admissions and interrupted stays. He is a frequent lecturer on issues of ambulance coverage and reimbursement. Brian is co-author of the AAA's Medicare Reference Manual for Ambulance, as well as the author of the AAA's HIPAA Reference Manual. Brian is a graduate of the University of Pennsylvania and the Columbia School of Law. Prior to joining the firm in 2005, he specialized in mergers & acquisitions and commercial real estate at a prominent New York law firm. Werfel & Werfel, PLLC was founded by David M. Werfel, who has been the Medicare Consultant to the American Ambulance Association for over 20 years.

Tuesday, April 1, 2014, Speakers & Topics

Tuesday, April 1, 2014 **2:00 p.m. – 4:00 p.m.**

Medicare Update

Gail Atnip, JH Provider Outreach & Education Specialist, *Novitas Solutions, Inc.*

Novitas Solutions, Inc., is the combined administrator of Part A and Part B Medicare fee-for-service claims for Oklahoma providers. In this session ambulance providers will receive an update on Medicare processes and will hear a discussion about important changes to the Novitas web site. Gail will also provide answers to the most "Frequently Asked Questions" (FAQs) from providers.

Gail is employed by Novitas Solutions, Inc. and has worked with Medicare Part B since 1978. Today she is the Medicare Provider Outreach and Education Specialist and has served ambulance providers for the past 12 years. Her specialties are Ambulance and Physical Medicine. Gail has extensive background with Medicare Part B policies and claims processing. She has held various positions in the Medicare division, including beneficiary and provider customer service and telephone and written appeals.

Lisa Gifford, Financial Resources, *Oklahoma Health Care Authority*

Lisa Gifford has been worked with members of the OKAMA Board of Directors in the past crafting measures to improve the Medicaid claims process. In this presentation Lisa will report on the current situation on Medicaid in the state and will answer questions from the membership.

Ms. Gifford has been working for the Oklahoma Health Care Authority since 1999. At the Authority, Ms. Gifford has held several positions including contracting, Provider Enrollment Manager and most recently the Financial Resources Director, which involves TPL, adjustments and claims resolutions. While working at the Authority, Ms. Gifford has been very successful in collecting money for the Agency and has successfully gotten legislation passed that has been beneficial to the State's collection abilities. She is a graduate from Oklahoma City University School of Law, after graduating she began practicing law with a commercial litigation firm in Oklahoma City. Ms. Gifford had an extensive trial practice including state, federal and tribal courts throughout the state of Oklahoma and surrounding areas.

OKAMA
OKLAHOMA AMBULANCE ASSOCIATION
Improving Oklahoma EMS by Enhancing Cooperation Between Industry Providers

OKAMA Spring 2014 Participant Registra-

Please mail the conference registration to:

Oklahoma Ambulance Association
2504 W. Owen K. Garriott #302
Enid, OK 73703

or

FAX to:

866-464-7799

Payments made after March 21st—please make at the registration desk the morning of the conference.

Please Print

_____

Organization

_____

Address

_____

1. **Attendee Name and Title**

_____

2. **Attendee Name and Title**

_____

3. **Attendee Name and Title**

_____

4. **Attendee Name and Title**

Registration Fees:

First OKAMA Member/agency is free *	-0-
Additional persons, $25 each	_____
Non-Member $100 1st person	_____
Non-member additional persons, $50 ea	_____
TOTAL DUE	_____

(Members who pay $2,500 or > in dues– all participants are free)

OKAMA Spring 2014 Vendor Registration
April 1, 2014

Please fill out this form and **fax** to 1-866-464-7799
Mail your check to:

OKAMA
2504 W Owen Garriott #302
Enid, OK 73703

Company_____

Contact_____

Representative attending_____

Phone:_____Mobile:_____

Email address:_____

Special Information:_____

_____

We would like to sponsor:

( ) Lunch $500

( ) Morning break $250

( ) Afternoon break $250

Please contact Steve Athey for further information slathey@aol.com or 940-367-3280